

Revolutionizing Digital Engagement

# AI Studios & AI Human Unleashed



DEEPBRAIN AI



# AI avatar market to reach USD 530B by 2030, with a CAGR of 43.4% from 2022-2030

Digital Human Avatar Market Growth – at a CAGR of 46.4%, Size Worth USD 527.58 Billion in 2030

source | [Emergen Research](#)

Generative AI Market worth \$51.8 billion by 2028, growing at a CAGR of 35.6%

source | [MarketsandMarkets Research](#)

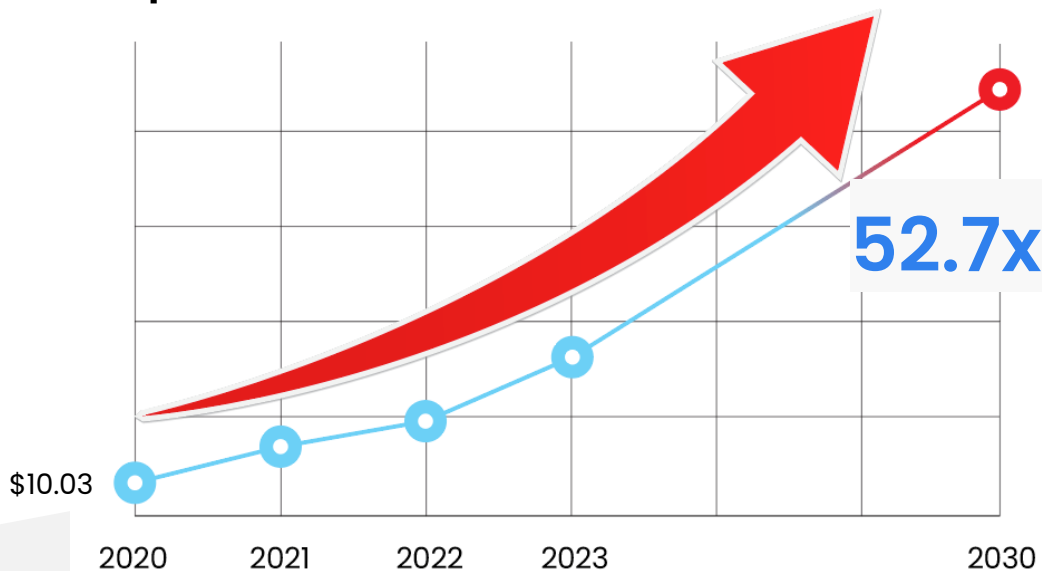
Increasing Demand for AI-Powered Customer Support Services Boosts Growth

source | [Research and Markets](#)

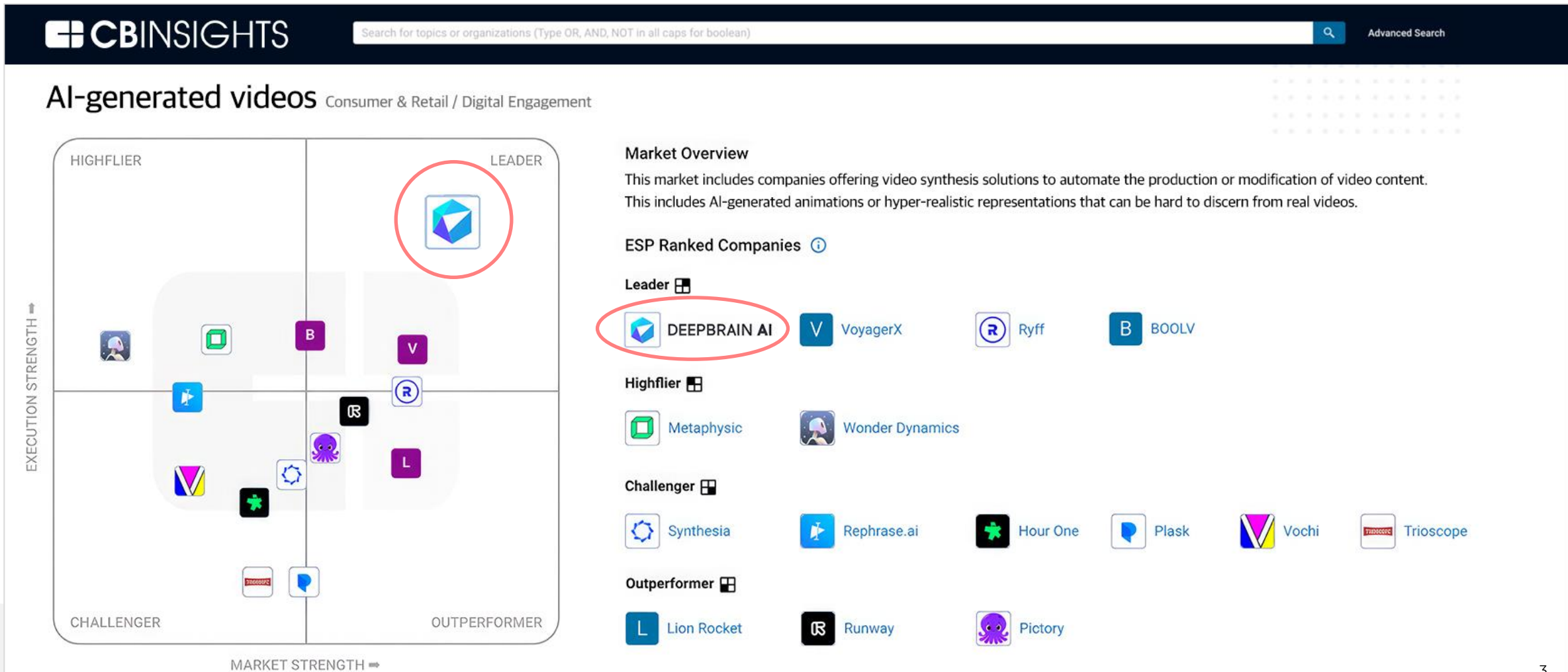


## Digital Avatar Market 10 Year Forecast

**\$527.58** Market size(Billions)



# AI avatar market to reach USD 530B by 2030, with a CAGR of 43.4% from 2022-2030



# Leading the Video Generative AI Industry

with its core Video & Audio AI Avatar technologies

2016.07

Establishment  
date

54M

Total  
Investment

100<sup>+</sup>

Employees

## **Palo Alto, CA (Sales & Marketing)**

3223 Hanover St, Palo Alto, California

## **Beijing, China (Sales)**

Digital Human Center 3<sup>rd</sup> Floor Huanlesong Building, Chaoyang District, Beijing

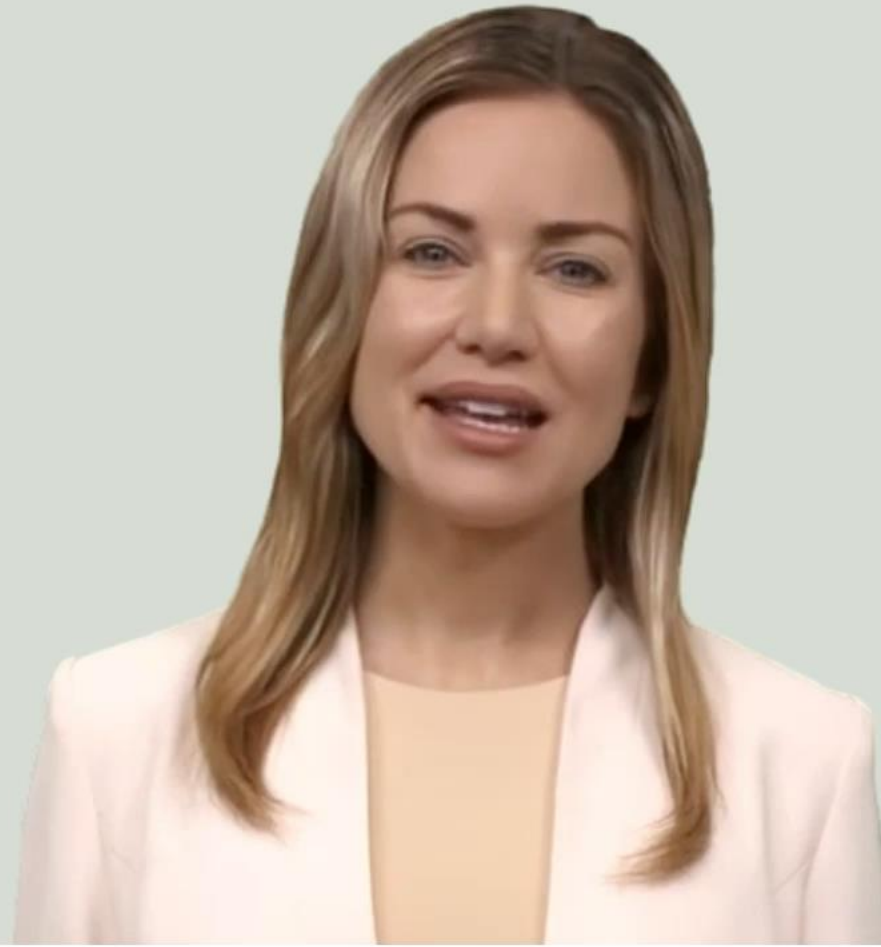
## **Seoul, Korea (HQ, R&D)**

6 Yeoksam-ro 7-gil, Gangnam-gu, Seoul, South Korea









Hi there. My name is Paige. I am one of the newest virtual employees at DeepBrain AI.  
I am an Artificial Human made with Deep Learning technologies.

**Reset**

**Play**

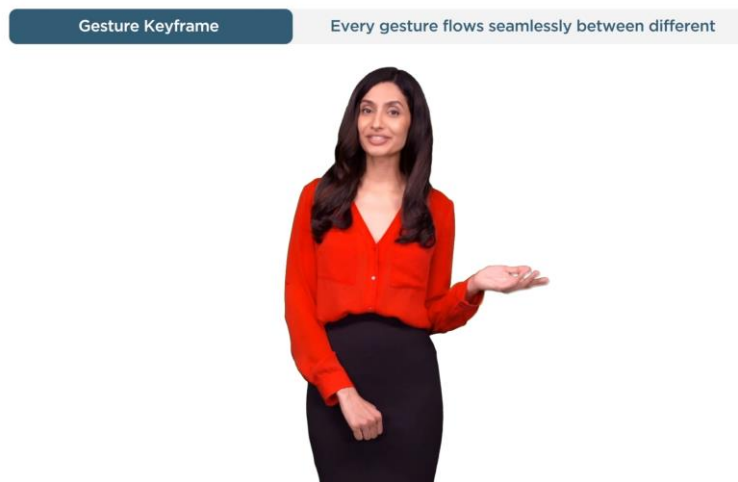
# Real-time AI Avatar Technology

## 96.5% Similarity



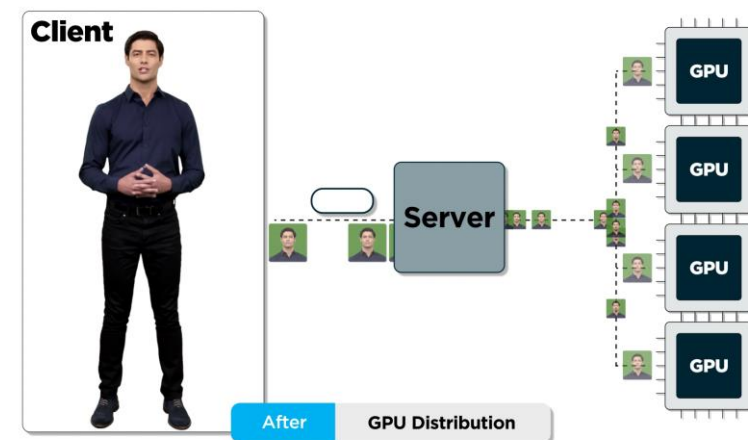
- Test results such as PSNR, SSIM, and CTT show that the 4K avatars are impossible to distinguish if it is an avatar or a real human

## Full-Body with Gestures



- The only full-body avatars with smooth natural gestures using frame interpolation and gesture key-framing

## Real Time



- Fast & low latency avatars backed by streaming inference, distributed GPU, and light-weight ML

## Full Coverage of AI Avatar



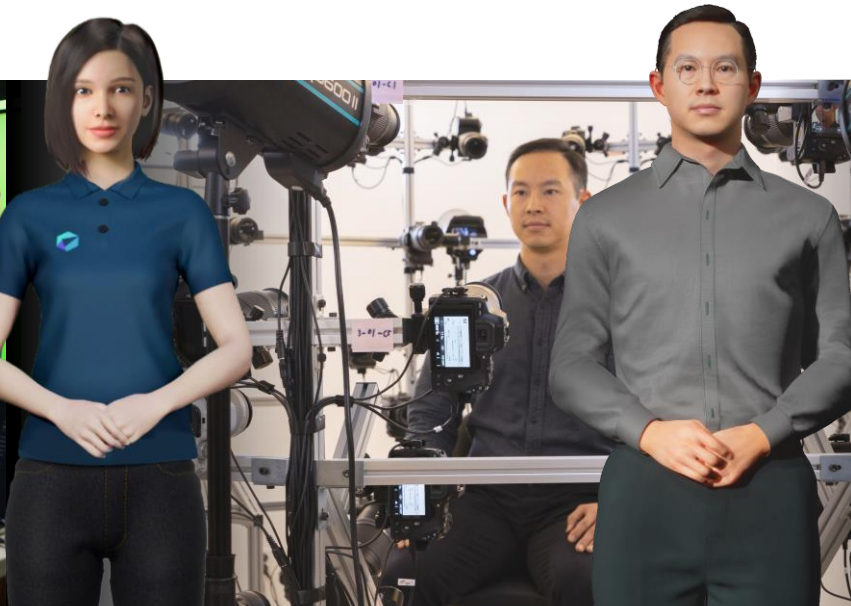
2D Photo-Realistic



2D Custom



3D Hyper-Realistic



3D Custom

AI Video Generation

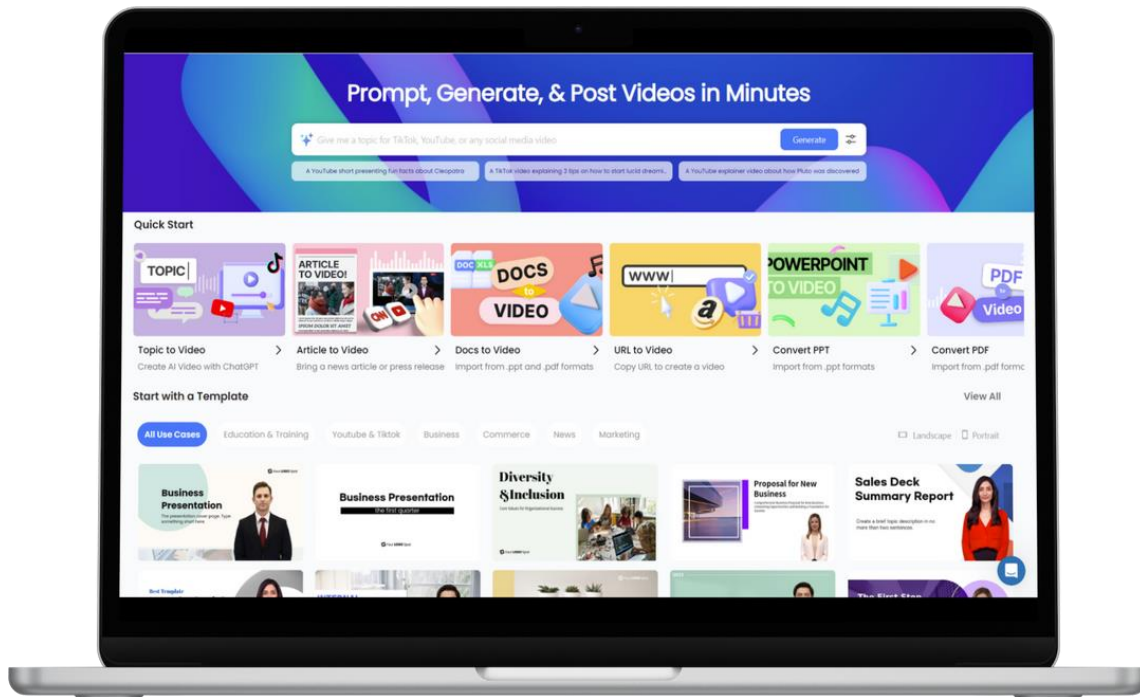
Conversational AI





A TikTok video featuring fun facts about 

Gen

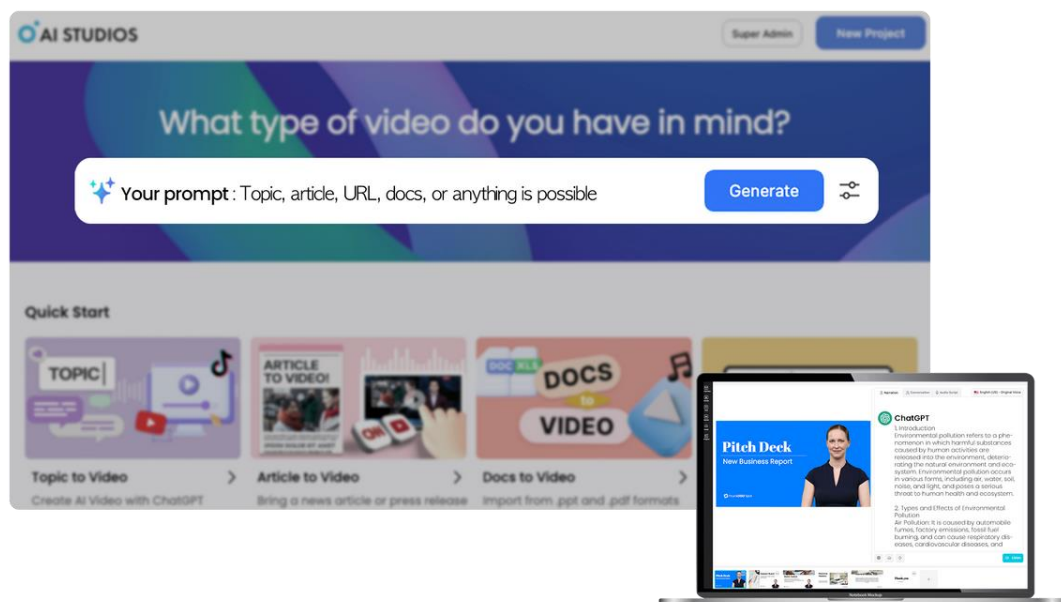


# Introducing AI Studios 3.2

Meet AI Studios 3.2. Designed to be used by individuals, teams, and large organizations alike, with AI Studios there's no need to toggle between multiple AI tools or learn lots of different software – all the best of AI for content creation is at your fingertips.

# TOPIC TO VIDEO

Introducing Topic-to-Video, designed to kickstart your creative process. Bypass the daunting 'blank page' syndrome and transform ideas into video drafts in minutes.



01

## Quick Social Media Videos

Create videos for TikTok, Instagram, YouTube, and more – ready to post with just a few clicks.

02

## Presentations

Eliminate the need for extensive script preparation or time-consuming slide deck design with instant presentation video drafts ready, fast.

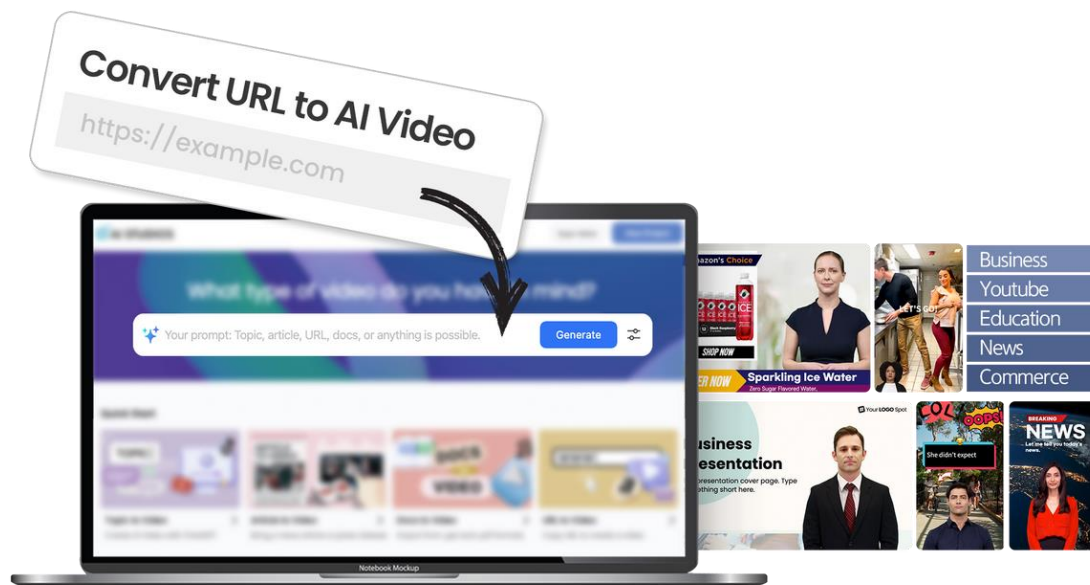
03

## Any Video Need

Got a video idea something in mind? Get a pro-quality video draft made in minutes with script, footage, and studio-quality narration.

# URL TO VIDEO

Simply enter your URL and transform any blog post or news article, e-commerce product page, or website into video drafts ready to edit and share in just a few clicks.



01

## Ecommerce Product Videos

Perfect for Amazon, Shopify, or any ecommerce site. Easily copy-paste your URL and get a product video created in no time.

02

## News Segments

Instantly transform breaking news stories or insightful articles into engaging video content. No cameras, mics, or broadcasters needed.

03

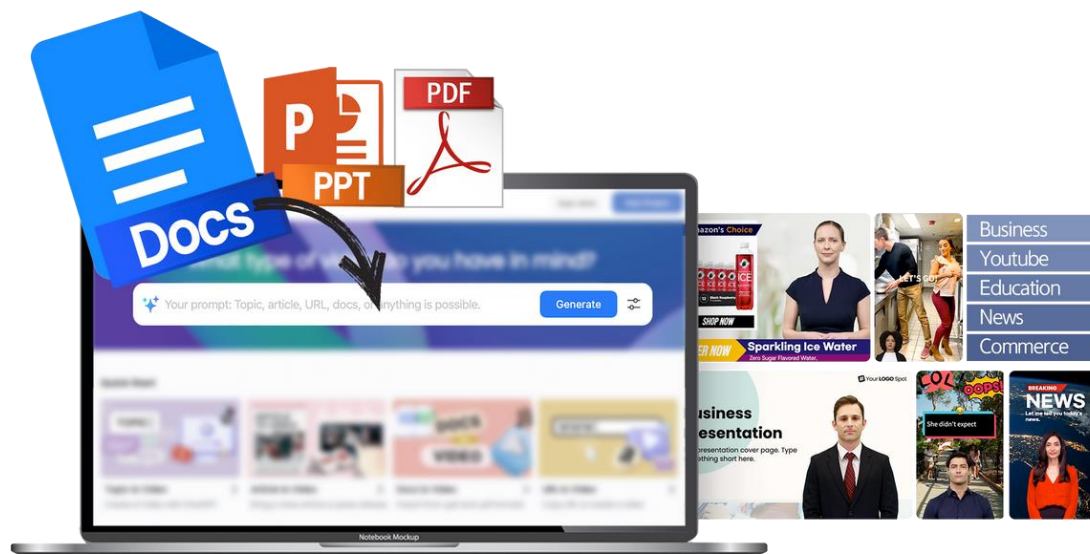
## Blog Videos

Content repurposing made easy – maximize your engagement and reach by turning blogs into videos ready to share.



# DOCS TO VIDEO

Whether you're delivering pitches to news, training videos, or presentations, AI Studios can effortlessly turn your .PPT, .PDF, .XLSX, and more into videos that will keep your audience engaged from beginning to end.



01

## Video Presentations

Turn your PowerPoint or PDF notes into a polished presentation video drafts, ready to edit share in no time.

02

## Training and Educational Videos

Free up your time for teaching by creating customizable teaching and training videos quickly and effortlessly with files you already have.

03

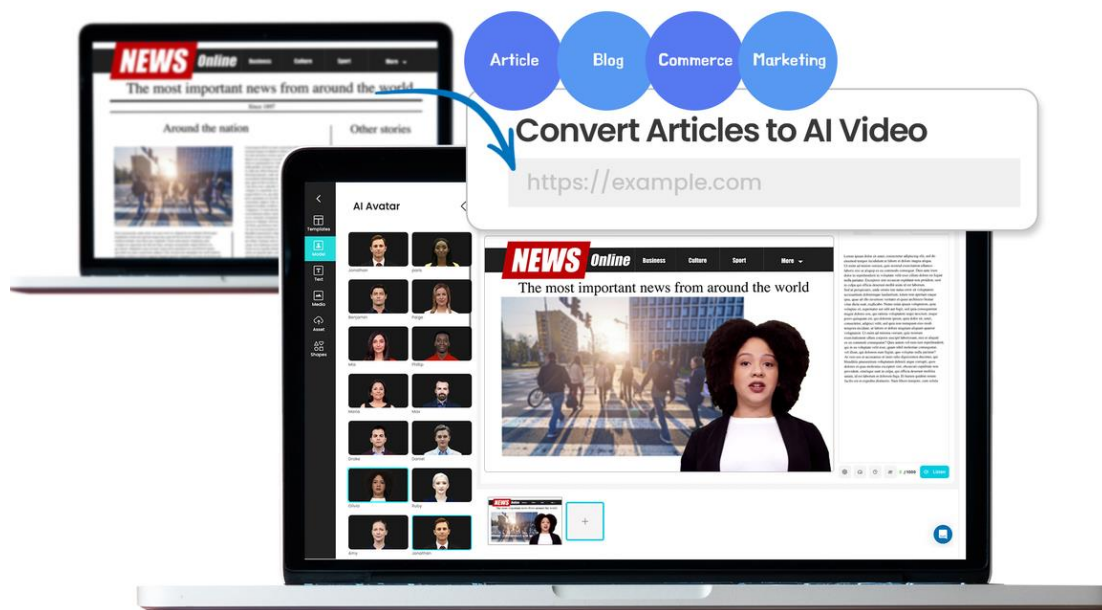
## Sales Material

Stand out in sales pitches or create personalized product demos effortlessly with customized videos tailored to any potential client.



# ARTICLE TO VIDEO

Perfect for bloggers, reporters, marketers, and educators looking to give their text-based digital content a new lease on life - in video form. Paste your text or research into AI Studios to transform it into polished scripts, relevant footage, and AI avatars-led narration.



01

## Teaching Materials

Transform your teaching notes into polished videos without the hassle of creating scripts or footage.

02

## Blog Videos

Easily repurpose your blogs into engaging video content, ready to share on social media to expand your reach and mix up your formats.

03

## News Segments

Have notes or an article written? Simply paste them into AI Studios, and we'll transform them into the perfect news segment.

# AI Anchors for Major Broadcasting Stations in Asia Market



Media clients





# AI Anchors for Major Broadcasting Stations in Asia Market

## MBN AI Anchor



Franchise anchor and a board member “Kim” made as AI Anchor

## CCTV AI Anchor



Franchise anchor “Wang” made as AI Anchor





**AI** Paris

AI Human delivers news  
with just a script  
**AI Announcer**

Efficient and simplified Customer Service  
thanks to AI Human  
**AI Bank Teller**

Efficient and simplified  
Customer Service  
**Influencer**

**AI HUMAN SOLUTION**

**AI Bank Teller**

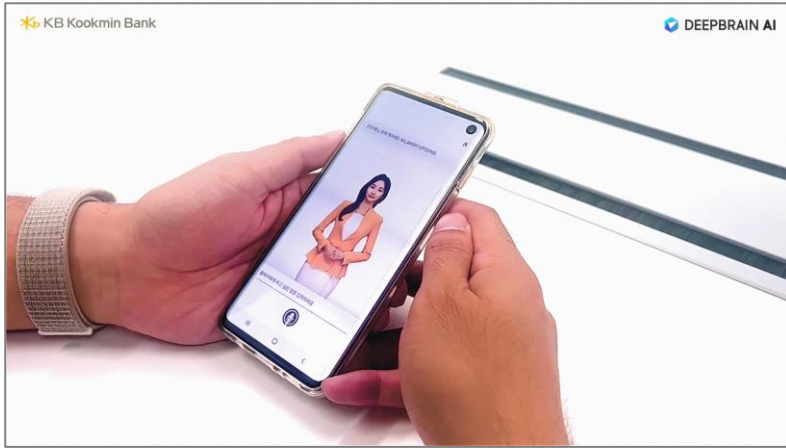
**INFLUENCER**

xxx

xxx

# Using an AI assistant avatar can offer a more natural, conversational experience compared to just acquiring information through text-to-text engagement

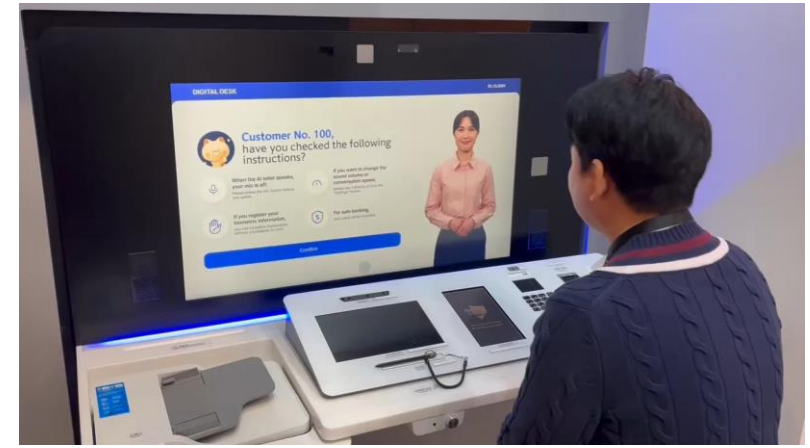
Mobile App



AI Kiosk



AI ATM



✓ ***become more focused on receiving information***

✓ ***ability to humanize experiences***



# Global companies are preparing the AI avatar conversational service



## AI Banker



AKA Bank demonstrated an AI Banker for the first time in Europe at Euro Finance 2023



## AI Receptionist



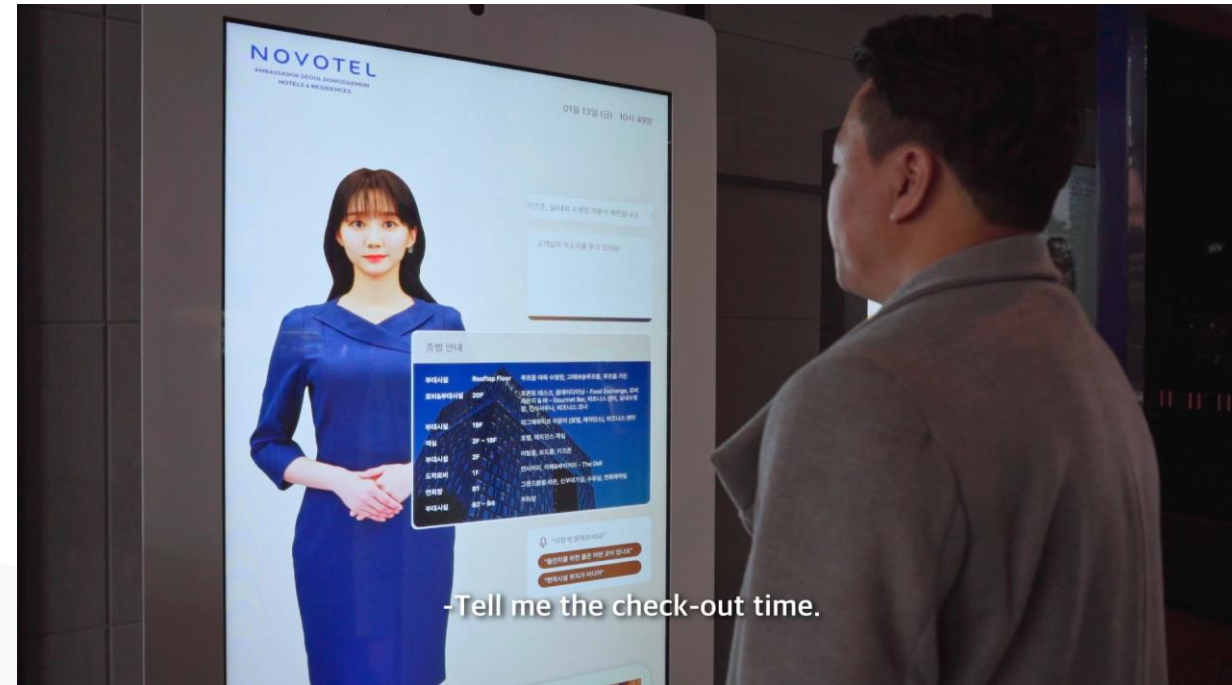
Guide customers and Help visitors get the information they want 24/7

# Global companies are preparing the AI avatar conversational service

## Multi Language Support / Concept

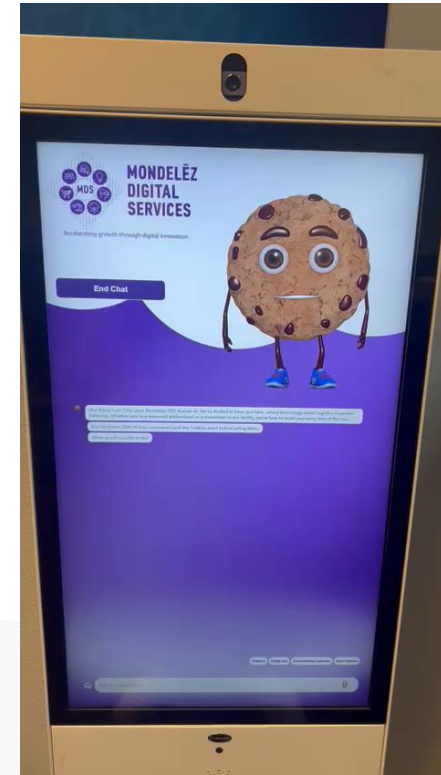


## NOVOTEL AI Receptionist





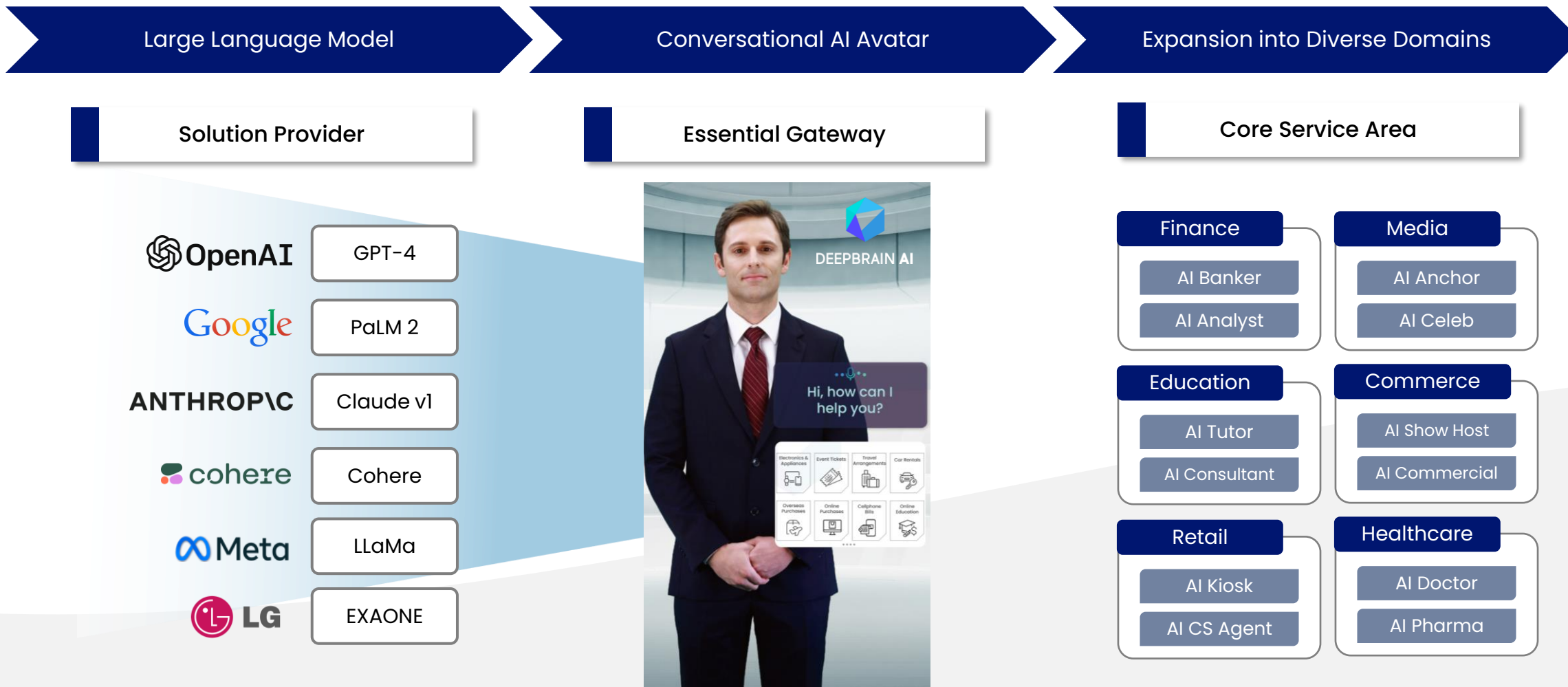
# Embedding cartoon characters into DeepBrain AI's generative AI avatar solution to engage with users



*Bring the '무너' Character to live*



# Conversational AI Avatar is an Essential Gateway for chatGPT and LLMs



[illegible]



QUESTIONS?

ASK AWAY IN CHAT!





# Contact Us

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If you have any unanswered questions or want to continue the conversation, don't hesitate to reach out to us or schedule a chat.



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